

SIMON SUROWICZ

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TEACHING EXPERIENCE

Adjunct Professor, Columbia University, Graduate School of Journalism 2010 - Present

Assistant Managing Editor of City Newsroom, a multimedia workshop combining print, video, and data.

Students' work is published on: [NYCityLens](#), [End of Trash](#), [On The Edge](#), [The Brooklyn Ink](#) and [The Bronx Ink](#).

- Develop a multimedia training program and set curriculum requirements for City Newsroom.
- Mentor and advise journalism students in visual storytelling and multimedia presentations.
- Teach graduate classes in video production, craft of editing and storytelling techniques.

Advisor for the [Documentary Project](#)

- Supervised [The Gift of Dying](#), a heart-wrenching search for redemption inside a hospice correctional facility; [Water Towers](#), an investigation into safety regulations for NYC water tanks (featured in [The New York Times](#)); [Preserving the Fighting Force](#), a look at the use of psychotropic drugs to sustain American battle readiness in Afghanistan and Iraq; [Code of Silence](#), about abuse in jails.

Master's project adviser for the [Stabile Center for Investigative Journalism](#)

- Advise students on how to turn investigative stories into full-fledged documentaries.

Adjunct Professor, CUNY Graduate School of Journalism

2012 - Present

Teach [Video Storytelling for the Web](#) and [VideoLab](#), an experimental video class exploring the future of digital journalism. I was part of the team responsible for reinventing CUNY's newsmagazine [219 West](#). In [Craft II Interactive](#) class we focused on the affordable housing crisis in New York City ([UnaffordableNYC](#)), and [Chasing Fires](#), exploring the impact arson and fires can have on a community.

Adjunct Instructor, New York University, School of Continuing Professional Studies 2008 - 2012

- Taught and developed [Investigative Journalism](#), a course in which students learn to use investigative and data mining techniques to focus on corruption and fraud, unsafe workplaces, abuse of power, scams and the abrogation of human rights.
- Designed a curriculum and syllabus for investigative and critical thinking skills.

PROFESSIONAL EXPERIENCE

Director, Writer, Editor

Documentary: [Projections of War, American Propaganda in World War II](#), an exploration of American propaganda practices through the prism of Frank Capra's iconic [Why We Fight](#) films.

Director, TedMed

Directed series [Leadership Conversations](#)

MEDIA EXPERIENCE

Managing Editor, [The Blotter](#), ABC News.com

2006 - 2009

Created and launched [The Blotter](#), ABC News' award-winning Investigative Team's website, leading to a [commendation](#) from ABC News president.

- Managed a team of graphic artists, video editors, IT specialists and content management engineers.

- Broke several major news stories, including Congressman [Mark Foley's page sex scandal](#), which changed the political landscape in Congress (12 million impressions for a single story, [ONA award](#)).

Senior Producer, [Brian Ross Investigates Webcasts](#)

2006 – 2009

Produced weekly webcasts, featuring top experts examining the major investigative stories of the week.

- Supervised research, editorial content and the selection of expert guests.
- Directed talent and interview subjects on set.
- Oversaw editing of segment and distribution to iTunes and ABCNews.com.

Producer, ABC News

1995 – 2006

Produced [broadcast segments](#) for all ABC News platforms, including 20/20, Primetime Live, World News Tonight, Nightline and Good Morning America.

- Researched and developed stories for television broadcast segments, steering stories through approval process; organized and coordinated production, acting as a liaison between shows and management.
- Managed access to sources and interview subjects; wrote scripts, obtaining script approval and navigating legal review.
- Logged footage and assembled edits; coordinated graphics, supervised audio mixing and final edits.

Major Segments Include:

- [The Great Diamond Heist](#): a one-hour exclusive ABC News PrimeTime Special on the largest diamond heist in history (movie rights acquired by Paramount and chronicled in the book [Flawless](#)).
- [Blood Money](#): a four-month examination into the harvesting and selling of organs from executed Chinese prisoners (*segment producer, recipient of five major awards*).
- [Medical Experimentation at Auschwitz](#): an investigation of one of Germany's largest pharmaceutical companies, Bayer, and its [role](#) in human medical experimentation on concentration camp inmates during World War II.
- [Family Secrets](#): an investigation into recently declassified World War II documents that pierce the veil of secrecy surrounding the Wildensteins, one of the world's preeminent art dealing families, uncovering a shadowy business arrangement between the Nazis and the Jewish-owned French gallery.
- [Search for Justice](#), a joint [ABC News](#)/[New York Times](#) investigation into serious allegations against Ed Fagan, the first lawyer to file a Holocaust class action suit against Swiss banks.
- [Nuclear smuggling project](#): a three-month investigative report that revealed continued gaps in security at U.S. ports.

Producer, NBC News, Dateline

1992 -1994

Produced television segments for Dateline, NBC News focusing on investigative reporting and social justice.

- Researched and developed stories; secured access and exclusive interviews; oversaw production, editing and broadcast.

Major Segments Include:

- [The Great Dictator](#): an exclusive television interview with the elusive and highly controversial President Sese Seko Mobutu, who ruled Zaire with an iron fist and the support of seven American administrations.
- [Yes Ma'am](#): a story revealing the secret behind the first-rate Israeli Army.
- [Where's the Beef](#): a groundbreaking story on the lack of inspections on imported meat.

Staff Editor, 60 Minutes, CBS News

1986 -1992

Staff Editor in New York and Paris Bureau

- Crafted story narrative through the selection, juxtaposition and creative alignment of visual elements.
- Worked exclusively with correspondent [Mike Wallace](#).

Overseas Editing Assignments

- Worked with Morley Safer and Steve Kroft in Moscow, Vienna and London.

Weekend Tech Manager, E.J., NBC NEWS, Nightly & Today Show

1982 -1986

- *Weekend Technical Manager and Editor for Nightly News with Tom Brokaw and Today Show with Bryant Gumbel.*

AWARDS

Television Awards

- 2007 and 2006 [Emmy Award](#)
- 2005 George Polk Award
- 2005 [duPont Award](#)
- 2002, 1997 News Emmy for Outstanding Investigative Journalism
- 2002 George Foster Peabody Award
- 1997 [IRE Renner Award](#)
- 1998 [Amnesty International Spotlight Award](#)

Online Awards

- [2007 Online News Association Award](#) for Investigative Journalism, Large Site
- 2007 Cronkite Award for Special Achievement in TV Political Journalism
- 2007 [National Headliner Award](#)
- 2006 Peabody Award
- 2006 Investigative Reporter & Editors (IRE) Award

PROFESSIONAL SKILLS

- Proficient in Adobe Premiere Pro CC; Final Cut Pro 7 & X
- Proficient in multiple Content Management Systems, including WordPress
- Proficient in Microsoft Office Suite, Adobe Acrobat Pro, Photoshop, Lightroom
- Research skills in various LexisNexis and Factiva databases

LANGUAGES

- Fluent: English, French, Dutch / Flemish
- Working Knowledge: German, Hebrew, Italian

EDUCATION

- SUNY Empire State College, *Master of Arts in Liberal Studies* (GPA: 3.85)
- SUNY Empire State College, *Bachelor of Arts in Cultural Studies* (GPA: 4.00)
- New York University (SCPS), *Film Certificate*
- Vrije Universiteit Brussels (VUB), *Politieke Wetenschappen (Political Science)*

OTHER INTERESTS AND SKILLS

- [Judge, duPont Screening Review Board](#)
- Expert witness for Hogan Lovells, in investigative libel suit
- Created & led Investigative Workshop for [Third Point](#)
- Panelist, [Symposium on Investigative Reporting](#), Berkeley, Graduate School of Journalism